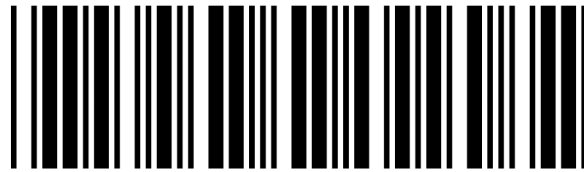


20% off
a one-time, full-price
purchase at Talbots

And with a \$150 purchase, you'll receive our
exclusive shade, Charmed - FREE !!!



10095



*Offer valid for one-time use on any full-price merchandise purchase September 8, 2010 through September 30, 2010. Present barcode for use in Talbots retail location. Use offer code 'lipstick2010' for catalog and online purchases. Discount will be applied at checkout. Not valid in Outlet or Clearance stores. Discount not applicable to taxes, purchases of gift cards or payments of a Talbots Charge account. Offer may not be combined with other coupons, discounts, or promotional offers and cannot be applied to prior purchases. No rainchecks. No cash value. Not transferrable. Associates of Talbots and its affiliates and retirees and corporate accounts are not eligible.

**In stores only. Offer good September 9, 2010 through September 30, 2010 while supplies last.



THREE CUSTOM COLOR SPECIALISTS

TALBOTS